

5TH ANNUAL

FTL ADW

FORT LAUDERDALE ART & DESIGN WEEK

JANUARY 21-29, 2023




OVERVIEW

The annual Fort Lauderdale Art & Design Week is a platform for research and promotion of the arts, its relationship to the community and discussions over contemporary art trends in the areas of the Arts, Design, Architecture, Cinema, Dance, Music, and Theater.

Our feeling is that Fort Lauderdale Art & Design Week will become an important Art & Design week on the national and international circuit and that the name itself will be recognized as an Art & Design Week that guarantees a high standard in its programming selection, with a high caliber of local, international artists and prominent international industry experts attending each year. This mix, set in the friendly environment of Broward County, offers all our attendees an opportunity to immerse themselves in arts & culture throughout the city. We believe that this is worth sustaining and building on, henceforward planning is essential in allowing Fort Lauderdale Art & Design Week to grow to its full potential.

It will play an important role as a tourism driver, encouraging all our visitors to experience what Broward County has to offer.






BACKGROUND & HISTORY

Fort Lauderdale Art & Design Week is a result of the desire to unite all of Fort Lauderdale's artists and arts & cultural institutions in an effort to highlight all that the city has to offer through an annual self-guided tour and celebration of everything art and culture throughout the Greater Fort Lauderdale area with the goal of establishing the county as an international cultural destination.

The week showcases the vast amount of cultural opportunities the county has to offer residents, collectors, dealers, art enthusiasts and visitors. It also serves as a platform for research and promotion of the arts, its relationship to the community and discussions over contemporary art trends in the areas of the Arts, Architecture, Design, Cinema, Dance, Music, and Theater. (FTLADW) also helps promote diversity, brings neighbors into dialogue, increases creativity in our community, and offers opportunities to cultivate civic pride.

Fort Lauderdale Art & Design Week partners with the city's most prestigious institutions to feature select aligned programming, including artist talks, museum exhibitions, artist studio tours, gallery openings, get-togethers, events, architectural walks, dinners, after parties, charettes, roundtables, art walks, street festivals, live music & more.

It has become a breeding ground for finding synergies and exchanging ideas, along with the parties, music, nightlife, and culinary experiences that make Greater Fort Lauderdale one of the best destinations in the world to visit.



THE CURRENT ORGANIZING COMMITTEE MEMBERS ARE:

CO-FOUNDER

Andrew Martineau

Andrew's career is rooted in Advertising, Marketing and the Arts with a wide array of experience in a number of verticals. Andrew is a past president & Trustee of the local chapter of the American Advertising Federation (AAF), founder of UniteUs Group and co-founder of Choose954, Art Fort Lauderdale & Zero Empty Spaces among other businesses.

He is responsible for the overall vision of week, leads its many innovations and curatorial aspects.

CO-FOUNDER

Evan Snow

Evan is a 2020 South Florida Business & Wealth Up & Comer honorary with an extensive background in recruiting for the top South Florida companies in various industries. He has been heavily involved in the arts throughout Broward County over the last 5 years and has been recognized as an arts advocate and leader.

He develops the new business activities, social media, ticketing and corporate partnerships and is the co-founder Choose954, Art Fort Lauderdale & Zero Empty Spaces among other entities.

CFO

Frances Antonio-Martineau

Frances is a women's empowerment advocate, with extensive experience in Project Management, Merchandising, Fashion, Product Development and Event Production.

She manages Fort Lauderdale Art & Design Week's growing organization, structures its dynamic processes, and handles all the finances in addition to coordinating its volunteers. She is also the Founder of FemCollective, FemAle Brew Fest, Greater Fort Lauderdale Beer Week among other entities.



VISION

The aim of Fort Lauderdale Art & Design Week is to showcase the vast amount of cultural opportunities the county has to offer residents, collectors, dealers, art enthusiasts, and visitors. In addition to being a platform for research and promotion of the arts, its relationship to the community and discussions over contemporary art trends in the areas of the Arts, Architecture, Design, Cinema, Dance, Music, and Theater.

MISSION STATEMENT

The primary objective of Fort Lauderdale Art & Design Week is to attract audiences from all over South Florida and around the world to visit us in Greater Fort Lauderdale to view and engage with the local culture and arts community of the city during the last week in January every year.

The secondary objective is to create a week-long event that encourages civic pride and community engagement and provides a platform for creative problem solving among the members of the Creative Economy.


The third objective is to provide a sustainable long-term destination art week throughout the county that encourages significant local community involvement and international acclaim.

The fourth objective is to encourage residents and international visitors who attend the week to engage in conversations about the Arts, Architecture, Design, Cinema, Dance, Music, and Theater by participating in talks, events and workshops running throughout the week.





STRATEGIC OBJECTIVES


- 1) To expand the reach and capitalize on the momentum already established by Art Fort Lauderdale
 - 2) To select, show and sell local and international work of the highest international standard here in Greater Fort Lauderdale.
 - 3) To introduce, re-introduce, and showcase the many existing cultural opportunities available in Greater Fort Lauderdale.
 - 4) To generate interest and participation in all the arts in the BGreater Fort Lauderdale community in addition to the rest of South Florida
 - 5) To create an environment and atmosphere that facilitates in-depth discussion about the arts and the community
 - 6) To attract visitors from around the world to the county
 - 7) To partner with local authorities, business and tourism partners that have synergies with our mission for Fort Lauderdale Art & Design Week.
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KEY ROLES

Apart from the committee members listed above, we have UniteUs Agency providing all of the design, social media strategy, marketing, PR and event curation of the week. In addition, Choose954 (a division of UniteUs Group) will supplement event outreach through the choose954 website, database, weekly culture roundup, podcasts, social media and visual storytelling.

The team at UniteUs Agency have been diligently working on a daily basis in the community to create synergies for creation, and collaboration in the arts & culture space. The week is the annual culmination of these efforts and those of others concentrated into one week of community celebration on the world's stage.






OVERALL EXPERIENCE OF GROUP

The experience of the group is growing all the time, and the core team of partners on the Art & Design Week has grown from year to year. The team has over two decades of expertise in areas ranging from Marketing/Advertising, Project Management, Community Development, Arts Advocacy, Social Media and Public Relations.

This core team has taken on the challenge of making Fort Lauderdale Art & Design Week an internationally recognized and world-class event as evidenced by its invitation to be part of World Design Weeks. This means building on the extensive and award-winning publicity it has already generated and being ambitious but still focused and realistic about what is achievable year over year. In 2021, award-winning PR Agency (FINN Partners) came on board as the Official PR Agency of Record for Fort Lauderdale Art & Design Week.

As we work to continuously build on what we have started we are focused on generating more national and international media coverage, building an outreach program that will extend the life of the Art & Design Week, the geographical catchment area, and continually improving upon the delivery of the Art & Design Week as a landmark event in Greater Fort Lauderdale.

The short-term employees and volunteer groups we partner with, gain a different but no less valuable experience, learning skills in areas of communication, media, art & culture, hospitality and many more.






ACTION PLAN

Fort Lauderdale Art & Design Week features a multitude of art & culture events sprinkled throughout the county, as well as several after-party celebrations at some of the city's trendiest venues.

We have built Fort Lauderdale Art & Design Week to become an important Art & Design Week on the national and international circuit. With the redevelopment of the county's largest city (Fort Lauderdale) to a luxury destination in full swing, the name itself is quickly becoming recognized as an Art & Design Week that guarantees a high standard in its programming selection, with a high caliber of international visiting artists and prominent industry guests attending each year.

This mix, set in the intimate and inclusive environment of Greater Fort Lauderdale, offers attendees an opportunity to immerse themselves in the international world of art & culture. We believe that this is worth sustaining and building on, which is why planning is essential in allowing Fort Lauderdale Art & Design Week to grow to its full potential.

We aim to be more than just an Art & Design Week. The week will continue to reach out further into the community, introducing and re-introducing the entire community to the exhilarating world of the arts. In addition, the event will play an important role as a tourism driver, encouraging all our visitors to experience the destination.





HOW WE CONNECT

CREATED:

- Art Fort Lauderdale
- Fort Lauderdale Art & Design Week
- Art & Dine Lauderdale
- Art, Culture & the Creative Economy Talk

HELPED START:

AIA Fort Lauderdale Architecture Fair, Sistrunk-A-Fair, B.A.S.E.
(Broward Artistry & Soul Experience), Open Studio Tour Nights in
FATVillage/MASS District/Sailboat Bend Artist Lofts/Zero Empty Spaces.


PLATFORM FOR:

IGNITE Broward






ANNUAL PROGRAMMING

- **artDISCOURSE Series** extends throughout the week of Fort Lauderdale Art & Design Week, and is integral in connecting all of the art & culture related activities taking place during the week. It will feature a week-long series of discussions and provocative discourse with artists, curators, and professionals on the current issues & innovations that engage them on a global and local community basis at multiple venues throughout the city. The **artDISCOURSE Series** programming is free to the public with online ticket reservation.
 - **AIA Fort Lauderdale Architectural Fair:** The AIA Fort Lauderdale Architectural Fair (FTLAF) will showcase the creativity of architects based in South Florida and beyond. This event invites the general public to explore how the latest innovations in architecture can prepare cities for sea-level rise and other interesting conversations in the architecture world. The Fair will be hosted by AIA Fort Lauderdale and include educational sessions, films, architectural walking tours, and workshops.
 - **Open Studio Tour Nights (FATVillage/MASS District/Sailboat Bend Artist Lofts/Zero Empty Spaces):** During these tours, artists open their working studios to the public. The artists are dedicated to providing the rare opportunity of seeing the artists in their studio environment and offering explanations and demonstrations of their materials and art process. Open Studio Tour is also an opportunity to admire and acquire fine and functional works of art directly from the people who create them.
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ANNUAL PROGRAMMING

- **FAT Village & MASS District Art Walk:** Fat Village has been culturally enriching the greater community since the early 2000's, attracting a truly diverse crowd of people to experience art, crafts, music, food and fun. With open Galleries showcasing new art exhibits, local artists and artisans selling gifts and goods, and a variety of food and entertainment, the Art Walk has become one of our greatest community events of the month in Fort Lauderdale. Adjacent neighborhood MASS District adds on to the excitement with their own groups of artists, makers and vendors.
 - **Art & Dine Lauderdale:** Art & Dine Lauderdale is a delectable restaurant promotion showcasing the very best of Fort Lauderdale culinary arts during Fort Lauderdale Art & Design Week. We are asking participating restaurants to offer three-course meals featuring signature dishes created by their incredible chefs at reduced prices: Lunch/Brunch \$23 and Dinner \$39. As well, as feature an artist, musician or performance at their venue.
 - **artCATION:** One artist is selected to stay at participating Boutique Hotel for a complimentary 8 day / 7 night stay during the week as part of this unique residency concept taking place during (FTLADW) - selected artists document the daily creation of an art piece inspired by the hotel and its surroundings. The final pieces are revealed during a reception taking place at each of the participating properties. Hotel keeps the finished art piece as part of residency.
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ANNUAL PROGRAMMING

- **IGNITE Broward:** Broward's new family-friendly immersive art experience presented by Broward Cultural Division and produced by the creative solutions firm, MAD. It incorporates innovative technology to create new site-specific artworks by international and local artists. Additional support comes from Riverwalk Fort Lauderdale, Visit Lauderdale, Museum of Discovery & Science and the City of Fort Lauderdale.
 - **Art, Culture & the Creative Economy Talk:** Panel discussion with local creative leaders, businessmen, city officials and cultural ambassadors.
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2022 EVENTS & EXHIBITS

- **January 23, 2022 / The Frank Pembroke Pines - On the Samara's Wing: Ethnobotanical Negotiations of Cultural Space:** The City of Pembroke Pines and Frank C. Ortis Art Gallery present On the Samara's Wing: Ethnobotanical Negotiations of Cultural Space, an exhibition that focuses on artists who explore immigration, diaspora, transnational identity, race and belonging through dramatic allegories of landscape, botany and organic materials.
- **January 22 - 30 / Studio 18 - Art Extravaganza:** This exhibition is sourced from art organizations throughout Broward County yielding an eclectic collection that highlights the diverse talents of our local art community. On January 20th, artists from the Weston Art Guild will hold an in depth discussion about the importance of the arts within our community. This discussion will take place between 1:00-3:00 PM at Studio 18 in the Pines.
- **January 27 / GalleryOne Hotel - Home:** South Florida is one of the most multicultural, diverse and inclusive communities in the nation. This is reflected in the way we live, the way we eat and the experiences we enjoy. Most of all this inclusive area is seen through the art of each of our artist. They bring a difference in the way they see the world with the ability to expand our horizons and help us see beauty in ways we never thought possible. They help to define the area we call home. Most importantly they have made our area their home. Welcome to HOME. Participating artists: David Siqueiros / Florencia Clement de Grandprey / Frank Polamco / Gabriela Esquivel / Gary Antonio / Helen Kagan / Jill Lefkowitz / Lloyd Goradesky / Rey Lozano / Ro Ferrelli / Rolando Barrero



2022 EVENTS & EXHIBITS

- **January 22 - 30 / ArtServe - Sui generis:** Presenting autobiographical works in various artistic disciplines, a heterogeneous group of artists redefines the shifting identities implanted in modern social and cultural settings, advancing our brand of individuality challenging genre boundaries. Additional components of ArtServe's programming for the Sui Generis exhibition include the screening of award-winning documentary films, panel discussions with leading experts, public artistic interventions, and workshops presenting the theory of intersectionality as a vital method for advancing socio-economic equality, socio-environmental activism, and empowering diversity and induce solidarity on a trans-cultural, trans-national, trans-global level.
 - **January 25 / ArtServe - ArtChat: Vision & Self-Representation in Photography:** In this forum artists investigate how photography is reflected/used to craft social and cultural identities, making it a dominant conceptual and compositional tool for artists to challenge the boundaries of art, both historical and social categories.
 - **January 27 / ArtServe - Film Screening and Discussion of #BeforeYouShoot:** Screening of award-winning emotionally, thought-provoking documentary film #BeforeYouShoot, which focuses on humanizing the cultural perspective of African-American Men to Law Enforcement, the Media, and Society. Followed by an open panel discussion with the film director Denisse Simmons, lead experts in race relations, and community members.
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CONFIRMED 2022 EVENTS & EXHIBITS

- **January 23 / Jazz in the Pines Concert Series: Carley Cavanaugh aka Squiggledaddy:** Live painting will be featured with Jazz in the Pines from 3 pm to 5 pm! Watch and engage with artist Squiggledaddy in this pop-up art studio visit. Witness the artist's painting techniques as she shares her creation in process. Visitors will get to see the process of making a painting as layers of paint build on the canvas while the artist works toward completion.
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- **January 21-23 / Mercedes-Benz & Autonation - Seaglass The Fort Lauderdale Rosé Experience:** Seaglass Rosé Experience is an immersion into a rosé paradise on the sands of Fort Lauderdale beach, filled with indulgent fun, featuring more than 30 rosés, spirits, celebrity chefs, music, art and so much more! Proceeds go towards driving out cancer in South Florida through AutoNation's DRV PNK initiative.
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- **January 26-30 / IGNITE Broward:** Broward's new family-friendly immersive art experience presented by Broward Cultural Division and produced by the creative solutions firm, MAD. It incorporates innovative technology to create new site-specific artworks by international and local artists. Additional support comes from Riverwalk Fort Lauderdale, Visit Lauderdale, Museum of Discovery & Science and the City of Fort Lauderdale.
- **January 25 / Art, Culture & the Creative Economy Talk:** Panel discussion with local creative leaders, businessmen, city officials and cultural ambassadors.




PUBLICITY & AUDIENCE PROFILE

We advertise Fort Lauderdale Art & Design Week on an international, national and local level. Internationally, we do this by having the Art & Design Week listed in the main art & culture websites, and by organizing special deals with media organizations, and exchanging information with other World Design Weeks and Art Fairs with similar characteristics.

We promote heavily online to target special interest groups at a grassroots level through online marketing, and social media sites such as Facebook, Twitter, and Instagram. We do Google advertising, radio spots on NPR, and several competitions to win tickets and entry to Fort Lauderdale Art & Design Week events. We also post articles on art & culture sites, such as Artsy, Art Daily and Art Observed.

On a national level, we get excellent press coverage across all media and we also target all the industry people, art students, and art lovers through different websites, art magazines, art organizations, and colleges.


Once the Art & Design Week is happening, we organize post experience discussions through social media where the audience can participate in an environment of familiarity, intimacy, discussion, and non-elitism thereby encouraging them to get involved in an active way.





FUNDING

Funding is used for the overall curation, promotion, and administration of the week in the following ways:

- To 'keep it local' by significant outreach to local arts & cultural entities
 - To attract the Greater Fort Lauderdale residents with a program of Arts, Architecture, Design, Cinema, Dance, Music, and Theater events.
 - To create an outreach program which will allow us to take the highlights of Fort Lauderdale Art & Design Week to schools and communities throughout Broward County.
 - To allow us to have an emphasis on the highest standards of diverse content in the Art & Design Week programming with relevance to Greater Fort Lauderdale communities and the wider South Florida audiences that we expect to attend.
 - Create local and national TV Spots, Radio Commercials, and Media placements.
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SALES PLAN

Art Weeks have been generating a significant amount of arts travel, a form of cultural tourism for decades. Cultural tourism can be defined as travel connected with contemporary artistic creation, in our case, an Art & Design Week. Millions of tourists attend major Art & Design Weeks each year, so there is a very engaged market to be tapped into, and a need for Fort Lauderdale Art & Design Week to have a strong overseas sales plan.

A detailed marketing plan for overseas sales needs to include a plan to liaise with established tour operators in Europe, Asia, Caribbean and Latin America who already package and sell inclusive tours that include a Festival or Art & Design Week visit. By creating an Art & Design Week that incorporates all the arts means that Fort Lauderdale Art & Design Week will have a much broader appeal to those international tour operators who want to entice visitors interested in seeing more of Greater Fort Lauderdale than just one place or visiting just one festival. An international visitor needs to attend not one but several cultural events that they find interesting, and Fort Lauderdale Art & Design Week can definitely offer that with an established four-day Art Fair in addition to a plethora of Arts, Architecture, Design, Cinema, Dance, Music, and Theater experiences.

Getting publicity to the international press and making visits to trade fairs throughout the year will arouse interest in Fort Lauderdale Art & Design Week. Invitations to the travel trade and directly to international visitors will then need to start well in advance of the Art & Design Week so that potential visitors can plan holidays far enough ahead.




BENEFITS FOR FUNDERS AND SPONSORS

As outlined above, there are many benefits to being associated with Fort Lauderdale Art & Design Week. Fort Lauderdale Art & Design Week offers an important arts / cultural event and industry resource, which in its profile and design mirrors many of the objectives of the Community Foundation of Broward, Broward Cultural Division, Greater Fort Lauderdale Convention and Visitors Bureau, DDA, Broward County and the City of Fort Lauderdale.

Fort Lauderdale Art & Design Week is also an important showcase for local arts and arts organizations. Industry funders benefit directly and indirectly from our efforts to promote and develop seminars and workshops involving participants and themes of international standing and relevance. The feedback we receive from participants will demonstrate that this is seen as an invaluable resource for industry practitioners. The vision is for the brand of Fort Lauderdale Art & Design Week to carry weight throughout South Florida and internationally, and so the positioning of a main sponsor of the Art & Design Week, with their name and logo on all our publicity material, collateral, website, etc., serves to guarantee a wider recognition of the sponsors' role as a promoter of excellence in the arts, and as a supporter of the local arts & culture community.

At Fort Lauderdale Art & Design Week, we place a lot of emphasis on and spend a significant part of our budget on producing the highest quality publicity material. We are also very conscious of our responsibility to acknowledge the generous contributions of our funders in all media and we pay particular attention to this in the press release and media statements we create and distribute.






BECOME A SPONSOR

We're offering a variety of sponsorship packages for companies who want authentic connections with a qualified audience, strategic alignment with other high-impact brands, and loads of exposure on-site, online, in print, and all-over social media.

Here's an opportunity to position your company as a proactive leader in the industry who understands that a thriving arts & culture community means better business and better living.

If you are interested in becoming a sponsor or learning more about these sponsorship opportunities, please contact Andrew at ftladw@uniteusgroup.com






BECOME A SPONSOR

TITLE SPONSOR: \$100,000

As the Title Sponsor of FTLADW, your commitment to the Art & Culture community is unsurpassed and your company will be forefront and center stage in all materials, at every virtual event and in every mention for Fort Lauderdale Art & Design Week in addition to enabling artists in our community to create outdoor installations for attendees to enjoy from their car, on a bike or on a walking tour throughout the city.


- Naming rights for the event and inclusion of logo on all event materials
 - Signage at Art Installations
 - Top tier logo placement on all event signage at every event.
 - Top tier logo placement on all marketing materials, the Fort Lauderdale Art & Design Week website, and social media channels.
 - Top tier logo placement on FTLADW video recap
 - Up to eight exclusive social media mentions on the Fort Lauderdale Art & Design Week Facebook, Instagram or Twitter channels.
 - The opportunity to provide a branded item in swag bag.
 - Mention in all Fort Lauderdale Art & Design Week media outreach.
 - Presentation opportunity to audience during introductions at select events
 - Year-round top tier sponsor recognition with your logo on the Fort Lauderdale Art & Design Week website.
 - First right of refusal for a future sponsorship.
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BECOME A SPONSOR

PRESENTING SPONSOR: \$50,000

As the Presenting Sponsor of FTLADW, your company will be in all materials, at every virtual event and in every mention for Fort Lauderdale Art & Design Week.


- Logo placement on all event signage at every event.
 - Logo placement on all marketing materials, the Fort Lauderdale Art & Design Week website, and social media channels.
 - Logo placement on FTLADW video recap
 - Up to four exclusive social media mentions on the Fort Lauderdale Art & Design Week Facebook, Instagram or Twitter channels.
 - The opportunity to provide a branded item in swag bag.
 - Mention in all Fort Lauderdale Art & Design Week media outreach.
 - Presentation opportunity to audience during introductions at select events
 - Year-round top tier sponsor recognition with your logo on the Fort Lauderdale Art & Design Week website.
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BECOME A SPONSOR

artDISCOURSE SPONSOR: \$25,000

As an artDISCOURSE Sponsor, your support helps showcase the talent and creativity of the leading speakers from the Art & Design community and your company will enjoy significant exposure at each event.


- Logo placement on all event signage at every virtual event.
 - Logo placement on all marketing materials, the Fort Lauderdale Art & Design Week website, and social media channels.
 - Logo placement on FTLADW video recap
 - Up to two exclusive social media mentions on the Fort Lauderdale Art & Design Week Facebook, Instagram or Twitter channels.
 - The opportunity to provide a branded item in swag bag.
 - Mention in all Fort Lauderdale Art & Design Week media outreach.
 - Presentation opportunity to audience during introductions at select events
 - Year-round top tier sponsor recognition with your logo on the Fort Lauderdale Art & Design Week website.
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BECOME A SPONSOR

GOLD SPONSOR: \$10,000

As Gold Sponsor, your support helps with promotion of Art & Design Week and your company will enjoy exposure at each event.


- Logo placement on all event signage at every event.
 - Logo placement on all marketing materials, the Fort Lauderdale Art & Design Week website, and social media channels.
 - One exclusive social media mentions on the Fort Lauderdale Art & Design Week Facebook, Instagram and Twitter channels.
 - The opportunity to provide a branded item in a swag bag.
 - Year-round sponsor recognition with your logo on the Fort Lauderdale Art & Design Week website.
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BECOME A SPONSOR

SILVER SPONSOR: \$5,000

As Silver Sponsor, your support helps with promotion of Art & Design Week and your company will enjoy exposure at each event.


- Logo placement on all event signage at every event.
 - Logo placement on all marketing materials, the Fort Lauderdale Art & Design Week website, and social media channels.
 - One exclusive social media mentions on the Fort Lauderdale Art & Design Week Facebook, Instagram and Twitter channels.
 - Year-round sponsor recognition with your logo on the Fort Lauderdale Art & Design Week website.
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BECOME A SPONSOR

BRONZE SPONSOR: \$2,500

As Bronze Sponsor, your support helps with promotion of Art & Design Week and your company will enjoy exposure at each event.


- Logo placement on all event signage at every event.
 - Logo placement on all marketing materials, the Fort Lauderdale Art & Design Week website, and social media channels.
 - Year-round sponsor recognition with your logo on the Fort Lauderdale Art & Design Week website.
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BECOME A SPONSOR

PATRON OF THE ARTS SPONSOR: \$1000

As a Patron Of The Arts Sponsor, your contribution supports our creative community.


- Logo or name placement on the Fort Lauderdale Art & Design Week website under Patron of the Arts section.
 - Invitations to all in person FTLADW events.
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BECOME A SPONSOR

IN-KIND SPONSOR: MINIMUM \$1000 VALUE

As an in-kind Sponsor, your contribution supports our creative community. Types of in-kind sponsorship include donations of paper, printing, venue, audio visual services, mobile apps, editorial placement, advertising, PR and other services.

- Logo placement on the Fort Lauderdale Art & Design Week website under sponsor section.
 - Logo placement on all marketing materials, the Fort Lauderdale Art & Design Week website, and social media channels.
 - Invitations to select in person FTLADW events.
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**“THE ARTS INSPIRE US,
SOOTH US, PROVOKE US,
INVOLVE US, AND CONNECT US.
BUT THEY ALSO CREATE JOBS AND
CONTRIBUTE TO THE ECONOMY.”**

— ROBERT L. LYNCH PRESIDENT AND CEO AMERICANS FOR THE ARTS



Join us in our mission!

THANK YOU

UniteUs Group

*ftladw@uniteusgroup.com
www.ftladw.com*